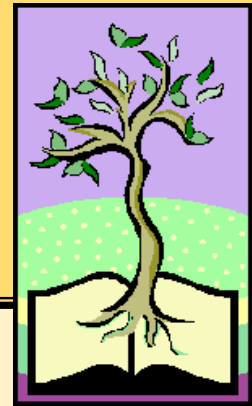


Whits of Wisdom

Volume 2 Number 2 Bellevue University Faculty Senate Newsletter April 2007



On the Road to Morocco

Adjunct instructor, **HEATHER NELSON**, led her Marketing Management students to a first place victory over 50 other college teams in the Brand Morocco National Case Study competition in San Diego on December 15th. The contest asked

college students to develop a strategic marketing campaign that encouraged investment in Morocco and the purchase of Moroccan products. After making it to the finals with teams from four other schools, a panel of judges declared Bellevue University the winner!

As a result of their victory, the BU team will travel on an all-

ex -
pense
paid trip

to Morocco this spring to present their winning marketing plan to Moroccan trade and tourism officials.

Program Director for the Marketing Management area in the College of Professional Studies is **SHERYL OKASH**.



BU's Brand Morocco National Case Study team won first place in the contest and a trip to Morocco this spring. Front left: Kelly Carpenter, Jodi Tripp and Aretha Prodjinotho. Back left: Sheryl Okash, Cory Kusleika, Nanci Borg and Heather Nelson, team advisor and instructor of the class.



ROXANNE SULLIVAN and **CLEVE EVANS** attended the Great Plains Students' Psychology Convention, March 16-17, 2007 at Friends University in Wichita, KS. Roxanne and Cleve served as a session judges and sponsored 11 BU psychology major student presentations. Shari Munyon received a first place award and Stephanie Palter and Mary Wood received second place awards in their respective sessions.

Back row left: Aubrey Wilson, Chapin Huey, Brittany Imgrund, Shari Munyon, Josh Smith, Linda Lichtenwalter, Sean Bannon and Stephanie Palser. Front row left: Kerri Stephenson, Melissa Misegadis, Roxanne Sullivan and Mary Wood. Right insert: Cleve Evans.



then describes a scoring system that can be used to measure the level of these characteristics within descriptions of assignments for students.

Schniederjans, M., Parast, M., **MAJID NABAVI**, Rao, S., & Raghunathan, T. (2006). Comparative Analysis of Malcolm Baldrige National Quality Award Criteria: An Empirical Study of India, Mexico, and the United States. *Quality Management Journal*, 13 (4) 7-21.

CLIF MASON (2007). Black Stones Fugue; Darkfall; and Lunar Disposition. *Evergreen Review*, 112, <http://www.evergreenreview.com>.

CAROLYN M. YOUSSEF (2006). Beyond emotional labour: Positive emotional synchronization. In V.V. Ramani & G.V.S. Sreedhar (Eds.), *Emotional labour: An introduction* (pp. 88-109). Hyderabad, India: ICFAI University Press.

ERNIE STARK and **PAUL POPPLER** (2007). Looking for all the usual suspects in the white waters surrounding racial and ethnic bias in performance evaluations. *Proceedings of the Western Academy of Management*, March 20-24, Missoula, MT.

PUBLICATIONS

CY LEISE (2006). Self-regulation of motivation: A primer for teachers. *Ohio Association for Supervision and Curriculum Development Journal*, Spring/Summer, 9, 11-16. This article provided a perspective for assessing and influencing the motivational style of students, including a rubric defining five levels of self-regulation of motivation.

PAT ARTZ (2006). Assessing active learning. *Assessment Update*, 18, 6, 5-6. This article lists the important characteristics of active learning and

GREGORY ALLEN's graduate security management students have been stealing the show lately. One class developed an emergency preparedness exercise that was presented to local, state and federal agencies, as well as the private sector, August 8, 2006 in Bellevue. This class was then chosen from over six hundred other presenters, to give this same exercise before the ASIS International convention, September 26, 2006 in San Diego, CA. At that time, they were offered positions with the Department of Homeland Security, performing similar duties for this agency.

Another class redesigned the structure and foundation of the Department of Homeland Security and presented their recommendations to Secretary Michael Chertoff, Department of Homeland Security in May 2006. Word on the street: Indeed, recent additions and structure changes were due to the suggestions of the class.



Coach **MIKE EVANS** earned his 800th career coaching victory on March 23, 2007 when Bellevue University defeated NCAA Newman University 7-5. Mike has been BU's head baseball coach for 18 years during which the Bruins have played in 10 NAIA World Series, winning the national title in 1995 and reaching the finals in 1997. He is one of NAIA all-time leaders in wins, with a career record of 803-379-1 at press.

Congratulations, Mike!

CY LEISE (2006). Differentiating knowledge from growth. *Faculty Guidebook*, 3rd ed., Lisle, IL: Pacific Crest, 105-108. This article provided an overview of how the processes for learning knowledge are different from those for growth, i.e., learning to learn.

LEADERSHIP

VICTOR LAPUMA has been chosen as the 2008 President-Elect of the Nebraska Society of Certified Planners. The society has approximately 200 financial planning professionals and is dedicated to providing ethical financial planning services to the public. Vic has been an adjunct instructor of business, ethics, and law for Bellevue University since 1994.

CONFERENCE PRESENTATIONS

ERNIE STARK, P. Stepanovich, **PAUL POPPLER**, and P. Hopkins presented "Surrounded by White Water: Battlefields in Academia and Their Implications for Consultancies" at the 48th convention of the Western Academy of Management, March 21-24, 2007 in Missoula, MT.

CONFERENCE WORKSHOPS

CY LEISE attended a Nebraska Psychological Association workshop on

"The nature and origins of anxiety disorders" by David Barlow of the Boston University Center for Anxiety and Related Disorders, November 3rd.

TRAINING

KEVIN SCHIEUER presented professional training sessions on the topic of Finance for Non-Financial Professionals as part of a Leadership Development Program to Kum & Go Corporation regional managers during the summer of 2006.

CHARLES BENISH presented "Working in the Federal and Nebraska Legal Systems" to paralegals, legal assistants and legal secretaries participating in the NE Legal Assisting Fundamentals seminar, on March 30, 2007 in Omaha, NE. The seminar was sponsored by Half Moon Seminars Continuing Legal Education.



LUCY FRANKS presented "Seeking Spirituality" at the national Institute of Behavioral & Applied Management conference, October 5, 2006 in Memphis, TN. The paper centered around her experiences this past summer working at an archeological dig in Israel, near the Sea of Galilee. They excavated two sites, one from the era of King Davis and the other from the time of Jesus. Lucy is shown here on Masada.



CLEM KLAPHAKE (second from right), and his son, Eric, spent six days during the spring semester break in a cabin in Yellowstone National Park studying various environmental issues affecting the northern Rocky Mountains. The 18 participants came from all over the United States. Activities included lectures on predator/prey relations, rancher concerns for their cattle and sheep, national park policies, and the impact of widespread drought conditions through much of the western U.S. Other activities included doing necropsies on carcasses of animals that had recently died or been killed (pictured above), snow shoeing, observing wolf behavior in several different packs, animals struggling to survive the winter and interactions between coyotes, fox and ravens.

CAROLYN YOUSSEF presented two workshops: "Creating a Positive Workplace through Psychological Capital" for BU staff, and "Authentic Leadership" for BU managers.

CONFERENCES

ROXANNE SULLIVAN attended the Nebraska Psychological Society Winter Retreat, February 23, 2007 at the St. Benedict Center in Schuyler, NE.

LINDA THOMAS and **ERNIE STARK** attended the 13th annual Institute of Behavioral and Applied Management conference as Immediate Past President and a Board of Governors member, respectively, October 4-7, 2006 in Memphis, TN.

KEVIN SCHIEUER attended the Certified Treasury Professional (CTP) Program Directors Annual Meeting at the Association for Financial Professionals' (AFP) annual conference, October 15-18, 2006 in Las Vegas, Nevada. Kevin is the Program Director for the AFP's Certified Treasury Management Program in the College of Business at Bellevue University.

JENA SHAFAI and **DAVID LEVY** attended the Supply Chain Management Educators' Conference sponsored by CSCMP, October 15, 2006 in San Antonio, TX.

ROXANNE SULLIVAN attended the Association of Psychological & Educational Research of Kansas/Nebraska Psychological Society joint

meeting in November, 2006 at Fort Hays State University, Hays, KS. Five of BU's psychology majors attended, with student, Melissa Misesgadis presenting her research on self-perception of beauty and success in Little People women.

TAKAKO MCCRANN attended the Teachers of English to Speakers of Other Languages (TESOL) Conference, March 21-24, 2007 in Seattle, WA. Sessions focused on learning the newest teaching methods, technology, theories and practices in the field of English as a Second Language (ESL).

CY LEISE attended the Process Educators' Academy meeting at Brevard Community College, January 5-7, 2007 in Cocoa Beach, FL. As section editor, he worked with the authors and general editors on new modules for the *Learning* and *Mentoring* sections of the 4th edition of the *Faculty Guidebook*, Lisle, IL: Pacific Crest.

ROXANNE SULLIVAN attended the Nebraska Psychological Society Winter Retreat, February 23, 2007 at the St. Benedict Center in Schuyler, NE.

REVIEW BOARDS

DAVID LEVY and **JENA SHAFAI** participated in two rounds of testing a supply-chain management simulation software package called "Marketplace Business Simulation," (developed by Ernest Cadotte of Innovative Learning Solutions, Inc.), during the spring and summer of 2006. Each round of the testing took approximately 6 weeks and they collaborated with at least 10 other faculty and professionals (nation-wide) during each test. They assumed the role of suppliers in the first test, and the role of retailers in the second test. In each role, they made several observations and recommendations for changes that were to be made to the simulation package and its various components to make it appropriate for classroom use and a worthwhile experience for the students who would be playing it.

JUDD PATTON served on the dissertation committee of Rodney Swope, attending his oral defense at the Union Institute and University on March 25, 2007 in Cincinnati, OH. The title of Rodney's dissertation was "A Biblical Economic Praxis for Enterprise Relationship Management: A Case History of Three Ministries."

BOOK REVIEWS

JOE WYDEVEN reviewed *The Midwestern Pastoral: Place and Landscape in Literature of the American Heartland* by William Barillas, Ohio University Press, 2006, in *Choice Magazine*, October 2006.

JOE WYDEVEN reviewed *The True Story of Alice B. Toklas: A Study of Three Autobiographies* by Anna Linzie, Iowa Press, 2006, in *Choice Magazine*, February 2006.

COMMUNITY TIES

KEVIN SCHIEUER participated in a meeting of Nebraska business leaders and educators at the Omaha Chamber of Commerce on February 23, 2007 as part of the *FutureForce Nebraska* Finance Committee. *FFN* is a collaboration of key partners working to develop career pathways that help students realize opportunities in Nebraska. *FutureForce Finance* is a newly formed steering committee that will address all five pathways of the Finance Cluster -- Accounting, Banking, Corporate Finance, Insurance, and Securities and Investments.

JON KAYNE designed a 2-part (2 x 2-day) program for the Nebraska Army National Guard to train embedded peer support counselors with troops being deployed to combat assignments, to offer immediate and

proximate crisis support services to fellow combat troops, in the hope that Post-traumatic Stress Disorder can be prevented or mitigated, or to offer appropriate referral should there be a need. It has been implemented in the State of Nebraska and is becoming a model for National Guard units in other states (Wisconsin and Kentucky for starters). The problem is that in excess of 85% of National Guard and Army Reserve units are being deployed, often for longer periods of combat assignment than regular army troops (including draftees) were during the Viet Nam era; thus, the need for support.

ERNIE STARK has completed the orientation and training to become a mentor at Omaha Home for Boys.

KEVIN SCHIEUER served as a Team Captain for the successful Pius X High School's \$13+ Million Capital

BU Profs Mentor Papillion High School's First (and Nebraska's Only) Robotics Team into 3rd Place at Kansas City Regionals!

With hundreds of teams converging on the Kansas City Regional Robotics Competition, Papillion High School's first-ever entry was overshadowed by returning giants.... BUT.... the camaraderie, the adrenaline, the team spirit (and the generous guidance of **DAN CREAGAN** and **JOHN WRIGHT**) helped push them past most of their competitors, as they strolled away with 3rd place overall!

The competition was about management and leadership more than robotics; however, there was a robot! A quick summary of the rules:

1. A 15-second run in which the robot had to act on its own (autonomous mode).
2. A 2-minute run in which 'goals' were made with rubber donuts – the robots were under remote control.
3. At the end of the 2-minute run, robots were supposed to 'morph' into stackable robots.

Left: Papillion's red shirt team watches their robot, # 2044, strut it's stuff in the "competition" mode. Top, from left to right: R.J. Kinsinger, Devon Jung, Justin Nye and Trent Lewellen.



New Tutor Center!

ZERGUN GONLUBOL's dream has finally come true -- to better serve our students, a new Tutor Center is now open on the Bellevue University main campus. Tutoring is available in a variety of subjects, such as writing, math, accounting, computers, Spanish, ESL and more, by appointment or on a walk-in basis. Students can also take advantage of our expanded email, online, and telephone tutoring options -- all free to BU students.



Location: LCN 553



- * Monday through Thursday from 11:00 a.m. - 7:00 p.m.
- * Friday from 11:00 a.m. - 5:00 p.m.
- * For more information, stop by or call 557.7430.

Faculty are invited to place materials that may be helpful in tutoring, such as a desk copy of a textbook/solutions manual or a student handout, in the Tutor Center. If you have any questions, comments or ideas regarding BU tutor services, please contact Mary Dobransky, Assistant Director of Student Resources, at 557-7418.

Left: Tutors, Brett Burton & Felipe Urrego, Zergun and Mary.

Improvements “*Traditions of Faith*” campaign during the fall of 2006.

KEVIN SCHIEUER completed winning seasons as a volunteer YMCA Youth Sports Coach for the 2nd grade girls and 4th grade boys basketball teams in Lincoln, NE this year.

JACKIE SCHOLAR orchestrated “The Birds of Alaska’s Arctic,” an evening of arctic refuge images, inspiration and action at the BU Student

Center, November 3, 2006. The event was co-sponsored by the Dept. of Natural Science at Bellevue University and the Audubon Society of Omaha. The evening featured slides from world-renowned photographers, stories from those who had traveled to the Arctic, and information about how one could get involved in the campaign to protect America’s Arctic Refuge. Speakers included birding expert and photographer, Paul Konrad, and Great Lakes Director, Ben Greuel.

RAY CARPENTER helped support the Habitat for Humanity of Omaha Multi-Faith Music Festival, incorporating music from Baha’i, the Native American tradition, Muslim, Jewish, Shaker, Hindu, Spanish, Roman Catholic and Protest traditions, cross-cultural dance and vocal and instrumental groups under the direction of Hal France, musical director for opera Omaha, October 14, 2006. Outstanding attendance is expected to drive a larger facility next year.



Welcome to **THERESE MICHELS**, Dean of the College of Arts and Sciences

Therese earned her undergraduate degree in Chemistry from the University of Nebraska-Lincoln and her PhD in Analytical Chemistry from Iowa State University. Following graduate school she was employed as a research chemist by Phillips Petroleum Company in the Research and Development Division. After taking several years off to raise three children, she returned to Higher Education, first as a professor and most recently as Interim Dean and Provost at Dana College. Outside of the professional environment she’s an amateur wine enthusiast, a political junkie and an avid reader. Nice to have you with us, Therese!

PROFESSIONAL ORGANIZATIONS

ED HACKMAN was recently named a Fellow by the American College of Healthcare Executives. ACHE is the nation's leading professional association for healthcare leaders. Fellow status represents achievement of the highest standard of professional development.

CHARLES BENISH is BU's new Faculty Athletic Representative for the National Association of Intercollegiate Athletics.

RESEARCH IN PROGRESS

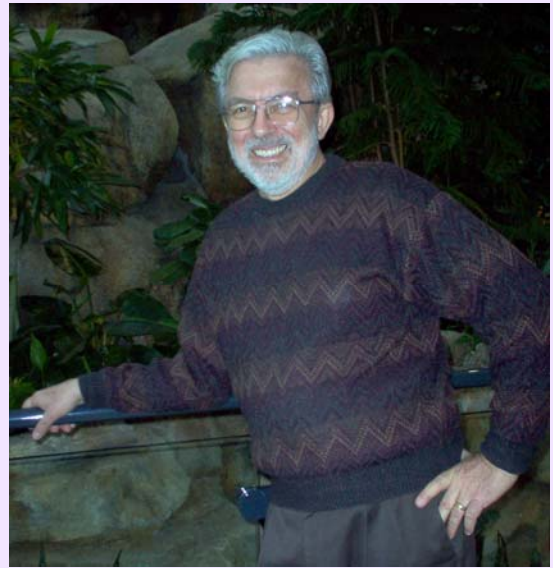
RAY CARPENTER, JON KAYNE, VICTOR HARMS, CY LEISE, & STEPHANIE WEIGEL are creating a Professional Portfolio system for their graduate students in Human Services, using the portfolio features of Blackboard.

A Fond Farewell to **JOE WYDEVEN** who is retiring after 28 years with BU.

Among many other contributions, Joe served as a Professor of English, Head of the English Department and Dean of the College of Arts and Sciences. He founded the Excellence in Teaching Committee, co-founded *The Tattler*, and is the author of *Wright Morris Revisited*, "the first critical study on the Nebraska-born novelist and photographer that discusses and evaluates Morris's entire career."

Joe has many writing projects waiting for his attention, including pieces on Midwestern autobiographies, Midwestern art, and editing the *Dictionary of Midwestern Literature*.

Hey, Joe, I thought you were retiring?



WELCOME TO OUR NEW FACULTY MEMBERS!

Professor **MIKE BUTERA**, Investigations, CPS
Dr. **PAMELA IMPERATO**, Public Administration, CPS
Professor **LAUREL DITTIGER**, Acquisition Management, CPS
Dr. **MAJID NABAVI**, Production & Operations Management, CoB

JON KAYNE is working with a UNL, clinical psychology student, working at the Public Policy Center, studying Nebraska State Programs addressing job-related trauma among emergency and law enforcement service workers. He is hoping to involve some of BU's Human Services graduate students in the project.

ROXANNE SULLIVAN is writing a chapter on organizing student research days to appear in the e-book, Miller, R., et al. (Eds.). *Developing and promoting undergraduate research experience in psychology*.

CERTIFICATIONS

RAY CARPENTER developed an online, self-study course for the Project Management Institute's Project Management Professional (PMP) certification examination, sponsored by

ANTHONY and Leah CLARKE are the proud parents of a new baby son, **Isaac John**, weighing 9 lbs. and 5 oz., 21" long, born on January 11, 2007.

Congratulations, Anthony!



the College of Business. This 3-credit credit, prep class is a learning mechanism made available to the professional community.

Amgad & **CAROLYN YOUSSEF** are the proud parents of a new baby daughter, **Susan Janet Morgan-Girgis**, weighing 7 lbs. and 1 oz., born on January 4, 2007.

Congratulations, Carolyn!



MAJID NABAVI completed his Doctor of Philosophy degree in Production and Operations Management with minor areas in Information Systems and Statistics in August, 2006 from the University of Nebraska, Lincoln. The title of his dissertation was "Integrating Information Resources in Supply Chains: A Simulation Study of Delivery Performance and Resource Utilization."

Congratulations Dr. Nabavi!

HEARD IN THE NEWS...

SUNG PAE was interviewed by WOW-TV on October 6, 2006, about the political ramifications of North Korea's nuclear testing.

JON KAYNE was interviewed by WOW-TV News on March 20, 2007, about the meaning of recent crime trend statistics released by the Omaha Police Department.

MIKE EVANS was interviewed by ESPN.com on March 4, 2007 about life on the road, as in bus life, as part of college athletics.

JON KAYNE was interviewed by WOW-TV on October 12, 2006 about a criminal case involving an ex-Creighton basketball player. As a former sheriff's deputy, he spoke about the psychological issues involved with habitual criminals.

DAN CREAGAN was interviewed by KM3-TV on September 7, 2006, about how he and other university faculty use turnitin.com as a teaching tool.

TODD EISNER was interviewed by Victory Sports Network on February 21, 2007, about his take on Bellevue University's sports program.

SPEAKING ENGAGEMENTS

JEFF SMITH presented "Before Martin Luther King: Omaha, Creighton, and the Actual Origins of the Civil Rights Movement" at Creighton University as part of the school's Martin Luther King Jr. Day activities, January 16, 2007 in Omaha.

ABOUT SUBMISSIONS: The deadline for submissions to the next *Whits of Wisdom* is August 10th. Please submit your news to editor, linda.thomas@bellevue.edu.

English As A Second Language (ESL) Tips

5 Things to Remember When ESL Students Are in Your Class:

1. Patience: It usually takes 2 years to acquire basic "social" language skills in English, but 5-7 years to acquire the "academic" language skills needed to be successful in your class. While in your class, ESL students continually develop their English skills. To help them comprehend your lectures, try the following:



- Slow the pace of your speech when emphasizing important points.
- Restate key concepts in more than one way.
- Use gestures and facial expressions.
- Use visuals such as maps, diagrams, timelines, and so forth.
- Write important points on the board, a transparency, or a hand-out.

~(ESL Strategies by Sheryl Slocum)

2. Equality vs. Equity: Is it fair to modify criteria for ESL students? Equality means identical – everyone should have exactly the same treatment. Equity means we do something as much as possible to be fair. Your belief system will dictate whether you are comfortable with equality or equity, but with modified criteria and teaching material, ESL students will be more encouraged to achieve whatever is expected in the class because they see that it is within their reach. When they are overwhelmed and see that expectations are beyond their reach, they eventually will give up.

3. To Speak More Than One Language Is an Asset, Not a Liability: ESL students undergo more cognitive load than others because of functioning in their second language; therefore, you may have to spend a little extra time of your own to help them. Their profuse appreciation and thankfulness is usually quite rewarding.

4. Language Difficulty vs. Learning Disability: A language problem is not always the cause of an ESL student's dissatisfactory academic performance. There are many other factors that may affect one's performance. Particularly, it is sometimes difficult to differentiate between a language problem and a learning disability. If you are wondering.....

5. Call Takako: If you have any concerns about ESL students' performances, please contact **TAKAKO MCCRANN**, ESL Director, who will be more than happy to work with you to help your students succeed.